

10/24/2024

## ROTARIANS AT THE SAN FELIPE CERVICAL CANCER MEGA EVENT



**Torsten and Tineke Jacobsen** represented our club along with members from the Rotary clubs of Nikes, Oakland, Palm Desert, Bajamar, medical providers, and registered nurses. Pictured here are those attending the evening's Meet and Greet event held at the Winery on Wednesday, October 16. The three-day lecture series on cervical cancer treatment is supported by a large grant which Barbara Berry of the Oakland club has written.

# MORNINGRITUAL

*The Pledge*

*4-Way Test*

*Mystery Greeter*



## *Thoughts for the Day*

*"Just one small positive thought in the morning can change your whole day." --Dalai Lama*



*"Make every effort to change things you do not like. If you cannot make a change, change the way you have been thinking. You might find a new solution." --Maya Angelou*



## *Question of the Day:*

**Vicki Sexton** was asked if she could have one superpower, what would it be? She replied, "the ability to fly."



# TODAY'S SPEAKER

## THE POWER OF AI

Today **Tasneem Nomanbhai**, WSI Marketing Consultant, spoke to us about the trends in artificial intelligence—AI—in this digital revolution. She talked about strategies to stay ahead in an AI-driven world. Her company, WSI, is on the cutting edge of technology and digital trends, offering their clients unparalleled expertise and years of industry experience.

*She said, "In today's rapidly evolving digital landscape, AI is no longer a futuristic concept; it's a present reality reshaping how businesses operate."*

At WSI, they are committed to helping small and medium-sized businesses navigate this transformative technology. WSI has been at the forefront of digital marketing for over two decades, predating even Google. Recently, the company has pivoted to integrate AI solutions into its offerings, both for franchise owners and their clients. This shift is reflected in WSI's updated tagline: "Embrace Digital. Stay Human." This philosophy underscores our commitment to leveraging AI while maintaining the crucial human element in business interactions.



## ABOUT THE SPEAKER

**Tasneem Nomanbhai** is a Digital Marketing Consultant with WSI based out of the San Francisco Bay Area. She specializes in helping small to medium-sized businesses attract new customers and generate qualified leads with strategic digital marketing.

Tasneem is passionate about empowering small businesses and serves as a trusted advisor to help clients invest in a long-term strategy that will yield ROI. Think of Tasneem as your digital partner for growth.

# LET'S GET STARTED

## *Friday Night Live:* JULIA KITAY

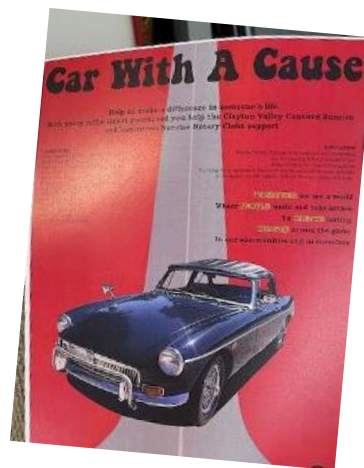
Club Services Director Barbara Reifschneider announced that on Friday, November 1<sup>st</sup> we will be celebrating FNL at **Julia Kitay's** house at 1001 Rolling Woods Way, Concord. As per usual, it starts at 6 pm and is a BYO pot luck affair.

## *C2C:* CAR RAFFLE FUNDRAISER



We will be selling 600 tickets at \$100.00 each. The vehicle was donated by a long time customer of D&H and he had recently invested \$20K in restoration. The

vehicle, the classic British 69 MGB, has 15K original miles on it." Tickets are printed and the drawing will be held on December 31<sup>st</sup>—last day of the year.



## *On the Mend:* MARY & BILL

**Mary Kemnitz** and **Bill Selb** are happily back home recuperating from successful surgeries. Their addresses are available on the newly updated membership directory that **Ken Nishimori** updated and distributed in case you want to send cards, flowers, or did someone mention Godiva.

# *Blast from the Past:* RICHARD BAILEY



**Rich** writes: "After reading about Murleen Benton's update in the Blast from the Past feature, I realized she didn't mention the Pancake Breakfast which she, Rich Lueck, and myself created. In fact, it was the Diablo firefighters who used to do it, but didn't want to any longer. Our Rotary club—CVCS—was always looking for ways to raise money so we presented the idea of taking it over to the board, and they gave us

the go-ahead.

The early years were rough as we didn't have facilities or equipment and still had to work in the Post Office parking lot. Thankfully, the fire fighters gave us all of their mixing bowls and pancake spatulas, but we had to rent the gas griddles; we relied on Skippy's for letting us use their water. Richard Lueck brought his RV down, so we had a bathroom and place to washup. We roughed it for the first few years and were surprised that the county health department passed us.

Chuck Graham was a photography friend, who had Rotary brochures about the club in his shop. When I asked him about Rotary, he invited me to a meeting. At that point I was a real estate broker and doing mortgages. I went to a few meetings and the people were friendly and interesting. So, I decided to apply, but at that time, Rotary would not allow two people from the same profession to become members and Richard Lueck was the real estate broker. So, in 1997 I applied as a property manager, and was accepted. I won the honor of becoming the 2001 Rotarian of the Year, served on the board, and became president in 2002-2003.

Seven years later, in 2004, my wife and I moved to Tucson AZ after living in Clayton since 1978. It was tough leaving friends behind, but I joined the only breakfast Rotary club I could find in the area—Rotary Club of Tucson Sunrise—and have been a member for 20 years. In the beginning I was interested in running for a position but work as a real estate broker with 20 agents kept me too busy, so I have simply been a dues paying member.

CVCS always was a busy hands-on club, but my club is full of old people now—just like me—and it is hard to get much done. I was and still am impressed at the amount of work and projects the CVCS club is still involved in."

## *Raffle Winner:* SUSIE LIM



# INTERNATIONAL **UPDATES**

## *Uganda:* GLOBAL UPHILL PROJECT



**Deb Luyiima** is pleased to announce exciting news! Thanks to The Global Uplift Project (TGUP), our sewing center has expanded by 13 square meters! This growth enables us to: add seven more sewing machines which will increase production capacity.

Specifically, this expansion will lead to: increased production of Reusable Sanitary Kits (SaG Kits) and enhanced economic empowerment through job creation and skills development.

Additionally, TGUP also sponsored:

- Training for seamstresses in bar soap making
- Equipment purchases
- Initial chemicals

Now our SaG kits include reusable sanitary kits, bar soap for improved hygiene, and a pair of knickers. We are grateful for your support always."



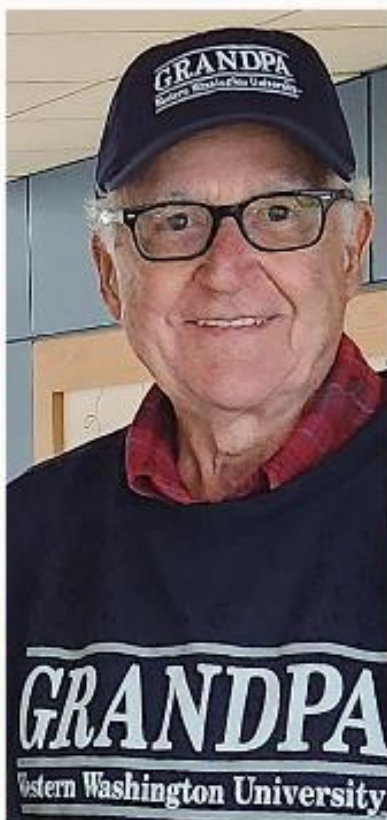
# HAPPYBUCKS

BARBARA REIFSCHNEIDER



**Torsten Jacobsen** had a happy buck and told us that when the doctor went to exam his right ear he was able to look straight through to the left ear. A brain scan was done, and he was informed that they “found nothing.”

**Vicki Sexton** was very happy to be back in the USA after three weeks traveling the globe.



**“Cat in a Hat” Clayton Worsdell** is happy to tell us that he likes hats, especially those from places he has visited. Many shown here are because he likes the message they carry. Here are a few from his recent road trip to Bellingham, WA while visiting with his grandson at Western Washington University. Check out this “cat in a hat” dude and welcome him home.

# FUNSTUFF

BILL SELB & CAROL WORSDELL



**“THANKS FOR READING”**

#### **NEWSLETTER STAFF**

Joan D’Onofrio, Editor  
Clayton Worsdell, Photo-essayist  
Lois Nelson, Copy Editor  
Contributors: Bill Selb, Carol Worsdell  
Barbara Reifschneider  
Foreign Correspondent: Deb Luyiima

#### **EXECUTIVE BOARD OFFICERS**

Molly Bacigalupo, President  
Irene Davids-Blair, President-elect  
Ken Nishimori, Secretary  
Mary Kemnitz, Treasurer  
Russ Anderson, Sergeant at Arms

#### **CHARITABLE BOARD OFFICERS**

Bob Hooy, Chair  
Russ Anderson, Vice Chair  
Mary Kemnitz, Secretary  
Vicki Sexton, Treasurer



# ONE LAST THING

## *Accomplishments*

It was a very good year. Here are all the things our club accomplished in the 2023-2024 term under the leadership of our president Bob Sundberg. We're keeping this list in the newsletter to remind us of what we have to live up to. **New accomplishments are in red type.**

### Community Service - Local Projects

- CVCHS Art Expo \$1,225 - Alison Sparks
- CVCHS Robotics Club donation \$500
- **Diablo View Parents Club (From 5k Run) – Jeff Wilson**
- **Mt Diablo Elementary Parents Club (From 5k Run) – Jeff Wilson**
- MDUSD **Art In A Box HOPE** – Homeless Children – Joan Donofrio
- Backpacks and supplies for families served by the Family Justice Center, Concord
- San Felipe Gracie/Kuchy Sanchez Youth Education Program \$6,500.00 matching Funds - Certificates for uniforms, shoes & socks. Scientific calculator, and testing costs to get into High School – Richard Lueck
- San Felipe reconditioned laptop computers – Richard Lueck – Johnny Morgan
- Kennedy-King Memorial Scholarship - \$1,000.00 – Irene Davids-Blair

### Local Community

- Earth Day – Newhall Park Butterfly Garden 4/18/2024
- Home Team – Bob Huck
- White Pony Express food sorting
- Adopt A Street 4/6/2024 - 10/7/2024
- Salvation Army Christmas Bell Ringing at Safeway, Clayton (8 volunteers \$744.00)
- Christmas Contra Costa Food Bank Donations – Bob Hooy
- Christmas Monument Crises Center Food Boxes – 250 Total, \$12,000.00
- City of Concord Planting project
- DVC Domestic Violence Legal Clinic donation \$250, Steve Lack
- Clayton Library book donations as speaker's gifts - \$1,000.00
- Clayton Valley Village - \$1,000.00

### International Projects

- Rotary Polio Plus - Goal \$2000, Actual \$3520
- Rotary Intl Annual Fund - Goal \$13,000, Actual - Exceeded
- Oakland Rotary Club's India Indigenous Tribal project \$2,000.00
- Donations to the Maui District Rotary Foundation for the Maui Fire relief.
- Nsawo Village Clinic Children's (5-14 Years of Age) Personal Hygiene Kits (121) - \$5,000.00
- Nsawo Village Clinic other - \$16,625.00
- Nsawo Village general Economic Development - \$29,925.00
- Nsawo Village mosquito nets - \$1,975.00
- **San Felipe Annual Cancer Walk Don't Run Event**
- **Uganda: Save a Girl: hygiene bags, bar soap, sewing machines**

### **District and Global Grants**

- San Felipe Replacement mammography machine – \$125,000.00
- San Felipe/Area Cervical Cancer Testing equipment - \$25,000.00
- **Nsawo Village Coffee huller and maize milling machine - \$20,000.00**
- Art in a Box - \$15,000 – 560 boxes assembled - Joan Donofrio

### **Fund Raisers**

- Pancake Breakfast 4<sup>th</sup> of July 2023. More than \$6,500.00 – Jeff and club
- Father's Day 5k Run 6/16/2024 - \$5,000 so far – Jeff Wilson
- **Cars 2<sup>nd</sup> Chance car donation program and raffle – Mary Kemnitz**

### **Club Socials and Events**

- **Bocce Challenge 9/21/2024**
- **Holiday Party 12/2024**
- FNL – Friday Night Live – John Wenzel, Barbara R, Joan Donofrio
- BBQ in the park – Clayton Community Park, 9/21/2023
- BBQ in the park – Newhall Park
- 2024 Promo/Demo
- Deb and Hood visit planning, scheduling, arranging. – Larry, Hugh, Torsten

### **Notable**

- Website - redesigned by John Wenzel
- Projected 2023-2024 EOY Club Financial balance of more than \$7,500.00
- **Recognition citation was issued by Gordon McNally, RI President, for our club meeting our goals for 2023-2024.**
- **Major Donors, Russ Anderson and Bob Sundberg. Major Donors are those who have donated \$10,000.00 or more to RI.**

